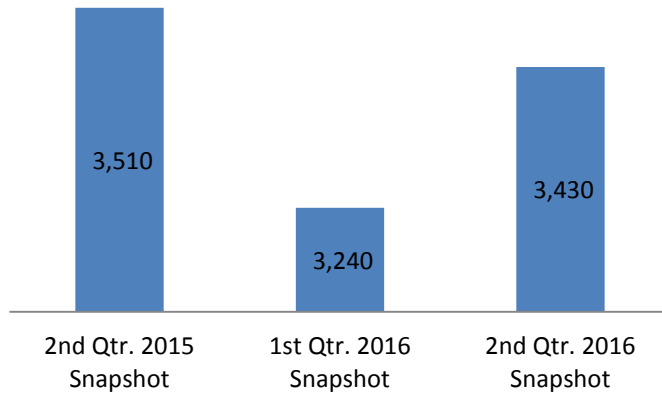


Michigan Works! Berrien Cass Van Buren

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Highlights

- In the 2nd quarter of 2016, there were 3,430 online job advertisements in the Berrien-Cass-Van Buren MWA, a 5.9 percent growth over the prior quarter.
- Over half of all postings (53%) were concentrated in three occupational categories: *Professional, Service, and Transportation*.
- The majority of online job ads in this quarter required a High School Diploma or less, led by retail salespersons. About 18% required an Associate's degree or vocational training (e.g. truck drivers), while 33% demanded a BA or more.

Top Occupations Advertised Online

- Truck Drivers (280 ads)
- Registered Nurses (120)
- Industrial Engineers (110)
- Retail Salespersons (70)
- Food Service Supervisors (70)
- Production and Operating Supervisors (60)
- Janitors and Cleaners, Except Maids and Housekeeping Cleaners (60)
- Marketing Managers (50)
- Landscaping and Groundskeeping Workers (50)

Online Demand by Education

Bachelor's Degree or Higher (33% of total postings)

- Industrial Engineers
- Marketing Managers
- Computer Systems Analysts
- Coaches and Scouts
- Information Technology Project Managers

Associate's Degree or Vocational Training (18.2%)

- Truck Drivers
- Registered Nurses
- Production and Operating Supervisors
- Licensed Practical & Licensed Vocational Nurses
- Nursing Assistants

High School Diploma or Equivalent and Less (48.8%)

- Retail Salespersons
- Food Service Supervisors
- Retail Sales Supervisors
- General Maintenance and Repair Workers
- Food Service Workers

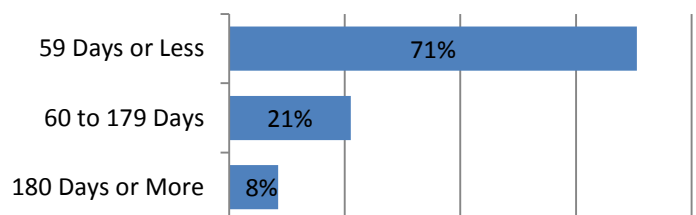
Industries Looking for Talent Online

- Household Appliance Manufacturing
- Elementary and Secondary Schools
- Depository Credit Intermediation
- Scientific Research and Development Services
- Motor Vehicle Parts Manufacturing

Employers Looking for Talent Online

- Whirlpool
- Lakeland Healthcare
- MPI Research
- Pizza Hut
- Visteon Corporation

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Michigan Works! Berrien Cass Van Buren

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	3,430	3,240	3,510	190	5.9%	-80	-2.3%
Professional	990	980	960	10	1.0%	30	3.1%
Business and Financial Operations	160	180	180	-20	-11.1%	-20	-11.1%
Computer and Mathematical	230	180	150	50	27.8%	80	53.3%
Architecture and Engineering	200	210	200	-10	-4.8%	0	0.0%
Life, Physical, and Social Science	50	60	60	-10	-16.7%	-10	-16.7%
Community and Social Service	70	70	100	0	0.0%	-30	-30.0%
Legal	10	10	10	0	0.0%	0	0.0%
Education, Training, and Library	180	180	170	0	0.0%	10	5.9%
Arts, Design, Entertainment, Sports, and Media	100	100	90	0	0.0%	10	11.1%
Healthcare	390	390	430	0	0.0%	-40	-9.3%
Healthcare Practitioners and Technical	320	310	320	10	3.2%	0	0.0%
Healthcare Support	70	90	110	-20	-22.2%	-40	-36.4%
Sales	240	300	330	-60	-20.0%	-90	-27.3%
Administrative Support	280	310	430	-30	-9.7%	-150	-34.9%
Management	270	280	280	-10	-3.6%	-10	-3.6%
Service	450	350	510	100	28.6%	-60	-11.8%
Protective Service	20	30	30	-10	-33.3%	-10	-33.3%
Food Preparation and Serving Related	220	180	240	40	22.2%	-20	-8.3%
Building and Grounds Cleaning and Maintenance	140	80	170	60	75.0%	-30	-17.6%
Personal Care and Service	60	60	70	0	0.0%	-10	-14.3%
Construction and Repair	220	250	380	-30	-12.0%	-160	-42.1%
Construction and Extraction	80	80	140	0	0.0%	-60	-42.9%
Installation, Maintenance, and Repair	140	170	240	-30	-17.6%	-100	-41.7%
Production	220	200	340	20	10.0%	-120	-35.3%
Transportation	400	490	640	-90	-18.4%	-240	-37.5%
Farming, Fishing, and Forestry	20	10	20	10	100.0%	0	0.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

For more information on Help Wanted Online, please contact Michelle Wein, Economic Analyst at 517-241-8272 or weinm@michigan.gov. For regional labor market information, please contact Leonidas Murembya, Economic Specialist at 517-241-6574 or murembyal@michigan.gov.