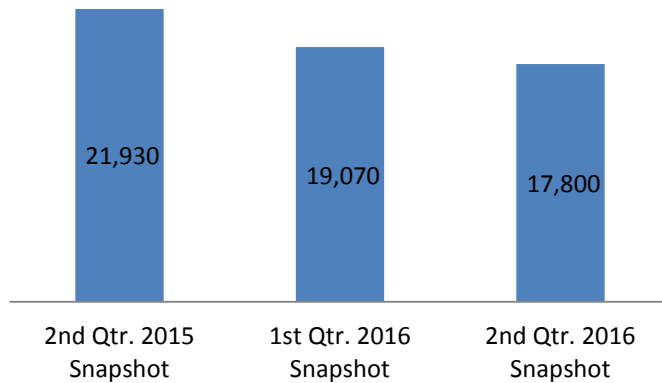


Detroit Employment Solutions Corporation

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Top Occupations Advertised Online

- Registered Nurses (1,660 ads)
- Truck Drivers (530)
- Computer Systems Analysts (400)
- Management Analysts (370)
- Software Developers, Applications (350)
- Information Technology Project Managers (330)
- Medical and Health Services Managers (320)
- Sales Managers (270)
- Industrial Engineers (270)
- Web Developers (270)

Industries Looking for Talent Online

- Offices of Physicians
- General Medical and Surgical Hospitals
- Management, Scientific, and Technical Consulting Services
- Insurance Carriers
- Computer Systems Design and Related Services

Employers Looking for Talent Online

- Henry Ford Health
- Children's Hospital of Michigan
- Harper University Hospital
- VHS of Michigan, Inc. d/b/a Detroit Medical Center
- General Motors Corporation

Highlights

- In the 2nd quarter of 2016, there were 17,800 online job advertisements in the Detroit Michigan Works Area, a 6.7 percent decrease over the prior quarter.
- 42.2 percent online job advertisements in the City of Detroit in 2nd quarter 2016 were those requiring a Bachelor's degree or higher.
- Over the quarter, *Service* ads grew the most (20.8 percent), while over the year, all occupational groups suffered declines.
- The most ads (8,460) were posted for 30 days or less, perhaps an indicator of quick turnover in Detroit.

Online Demand by Education

Bachelor's Degree or Higher (42.2% of total postings)

- Computer Systems Analysts
- Management Analysts
- Software Developers, Applications
- Medical and Health Services Managers
- Industrial Engineers

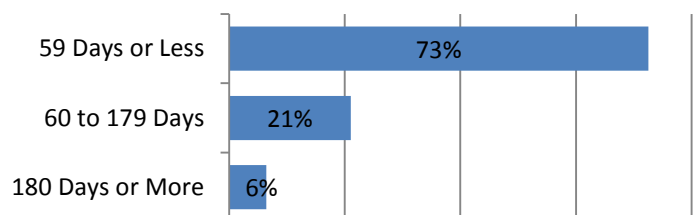
Associate's Degree or Vocational Training (23.2%)

- Registered Nurses
- Truck Drivers
- Web Developers
- Medical Assistants
- Nursing Assistants

High School Diploma or Equivalent and Less (34.6%)

- Computer User Support Specialists
- Office and Administrative Supervisors
- Food Preparation and Serving Supervisors
- General Maintenance and Repair Workers
- Customer Service Representatives

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Detroit Employment Solutions Corporation

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	17,800	19,070	21,930	-1,270	-6.7%	-4,130	-18.8%
Professional	5,980	6,800	7,250	-820	-12.1%	-1,270	-17.5%
Business and Financial Operations	1,370	1,590	1,840	-220	-13.8%	-470	-25.5%
Computer and Mathematical	2,630	2,900	2,870	-270	-9.3%	-240	-8.4%
Architecture and Engineering	750	830	960	-80	-9.6%	-210	-21.9%
Life, Physical, and Social Science	170	190	190	-20	-10.5%	-20	-10.5%
Community and Social Service	270	340	420	-70	-20.6%	-150	-35.7%
Legal	110	130	90	-20	-15.4%	20	22.2%
Education, Training, and Library	340	340	420	0	0.0%	-80	-19.0%
Arts, Design, Entertainment, Sports, and Media	340	490	470	-150	-30.6%	-130	-27.7%
Healthcare	3,680	3,760	4,990	-80	-2.1%	-1,310	-26.3%
Healthcare Practitioners and Technical	3,080	3,210	4,280	-130	-4.0%	-1,200	-28.0%
Healthcare Support	600	550	710	50	9.1%	-110	-15.5%
Sales	1,230	1,470	1,560	-240	-16.3%	-330	-21.2%
Administrative Support	1,370	1,480	1,540	-110	-7.4%	-170	-11.0%
Management	1,860	2,230	2,300	-370	-16.6%	-440	-19.1%
Service	1,280	1,060	1,290	220	20.8%	-10	-0.8%
Protective Service	210	190	180	20	10.5%	30	16.7%
Food Preparation and Serving Related	560	500	580	60	12.0%	-20	-3.4%
Building and Grounds Cleaning and Maintenance	370	220	390	150	68.2%	-20	-5.1%
Personal Care and Service	150	150	140	0	0.0%	10	7.1%
Construction and Repair	1,090	930	1,340	160	17.2%	-250	-18.7%
Construction and Extraction	470	340	630	130	38.2%	-160	-25.4%
Installation, Maintenance, and Repair	630	590	710	40	6.8%	-80	-11.3%
Production	390	410	470	-20	-4.9%	-80	-17.0%
Transportation	900	940	1,180	-40	-4.3%	-280	-23.7%
Farming, Fishing, and Forestry	10	0	10	10	--	0	0.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

For more information on Help Wanted Online, please contact Kevin Doyle, Economic Analyst at 517-241-8272 or weinm@michigan.gov. For regional labor market information, please contact Bruce Weaver at 313-456-3091 or WeaverB1@michigan.gov.