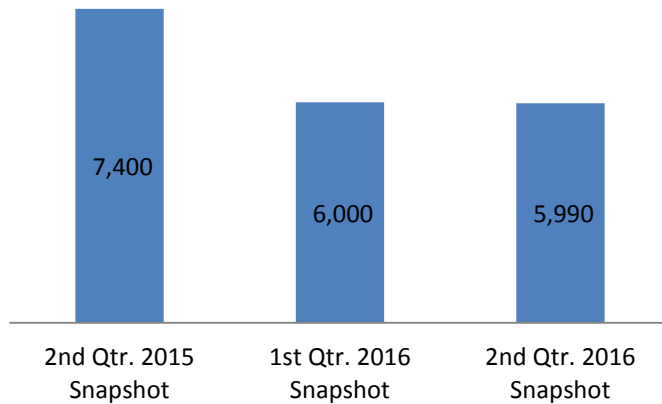


# GST Michigan Works!

## Online Job Demand Measures – 2<sup>nd</sup> Quarter 2016 Snapshot

### Online Advertisements



### Top Occupations Advertised Online

- Truck Drivers (320)
- Registered Nurses (230)
- Retail Salespersons (160)
- Landscaping and Groundskeeping Workers (140)
- Retail Sales Supervisors (130)
- Food Service Supervisors (120)
- General Maintenance and Repair Workers (110)
- Food Service Workers (110)
- Customer Services Representatives (100)
- Janitors and Cleaners (90)

### Industries Looking for Talent Online

- Elementary and Secondary Schools
- Department Stores
- Offices of Physicians
- General Freight Trucking
- Colleges, Universities and Professional Schools

### Employers Looking for Talent Online

- McLaren Health System
- Compass Group
- GST Michigan Works!
- The University of Michigan
- McDonald's Corporation

### Highlights

- In the 2<sup>nd</sup> quarter of 2016, there were 5,990 online job advertisements in the GST MWA, relatively unchanged from the previous quarter.
- Over 4 out of every 5 job ads required less than a Bachelor's degree. These listings were led by the highly sought after *Truck drivers* and *Registered nurses* occupations.
- Seasonal changes brought increased ads for *Service* and *Construction and repair* occupations, particularly *Building and grounds cleaning and maintenance*.
- Just under 1 in 4 job ads in the area have been posted for at least 60 days, lower than the Michigan average of about 1 in 3 ads.

### Online Demand by Education

Bachelor's Degree or Higher (18.5% of total postings)

- Medical and Health Service Managers
- Physical Therapists
- Industrial Engineers
- Secondary School Teachers

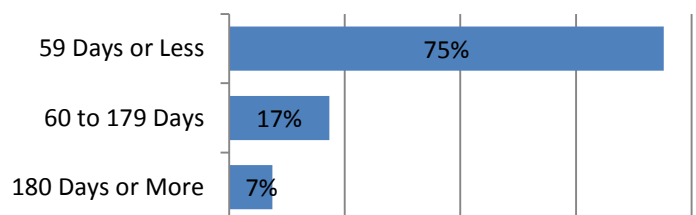
Associate's Degree or Vocational Training (20.9%)

- Truck Drivers
- Registered Nurses
- Production and Operating Supervisors
- Licensed Practical & Licensed Vocational Nurses
- Medical Assistants

High School Diploma or Equivalent and Less (60.6%)

- Retail Salespersons
- Landscaping and Groundskeeping Workers
- Retail Sales Supervisors
- Food Service Supervisors
- General Maintenance and Repair Workers

### Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

**Table 1: Occupation Detail for GST Michigan Works!**

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
<b>Total*</b>	<b>5,990</b>	<b>6,000</b>	<b>7,400</b>	<b>-10</b>	<b>-0.2%</b>	<b>-1,410</b>	<b>-19.1%</b>
<b>Professional</b>	<b>970</b>	<b>1,090</b>	<b>1,030</b>	<b>-120</b>	<b>-11.0%</b>	<b>-60</b>	<b>-5.8%</b>
Business and Financial Operations	140	180	150	-40	-22.2%	-10	-6.7%
Computer and Mathematical	130	130	160	0	0.0%	-30	-18.8%
Architecture and Engineering	110	120	150	-10	-8.3%	-40	-26.7%
Life, Physical, and Social Science	40	40	30	0	0.0%	10	33.3%
Community and Social Service	110	160	150	-50	-31.3%	-40	-26.7%
Legal	10	10	0	0	0.0%	10	--
Education, Training, and Library	290	310	230	-20	-6.5%	60	26.1%
Arts, Design, Entertainment, Sports, and Media	150	150	160	0	0.0%	-10	-6.3%
<b>Healthcare</b>	<b>840</b>	<b>950</b>	<b>940</b>	<b>-110</b>	<b>-11.6%</b>	<b>-100</b>	<b>-10.6%</b>
Healthcare Practitioners and Technical	640	720	680	-80	-11.1%	-40	-5.9%
Healthcare Support	200	230	260	-30	-13.0%	-60	-23.1%
<b>Sales</b>	<b>640</b>	<b>850</b>	<b>930</b>	<b>-210</b>	<b>-24.7%</b>	<b>-290</b>	<b>-31.2%</b>
<b>Administrative Support</b>	<b>690</b>	<b>610</b>	<b>810</b>	<b>80</b>	<b>13.1%</b>	<b>-120</b>	<b>-14.8%</b>
<b>Management</b>	<b>310</b>	<b>290</b>	<b>330</b>	<b>20</b>	<b>6.9%</b>	<b>-20</b>	<b>-6.1%</b>
<b>Service</b>	<b>860</b>	<b>600</b>	<b>900</b>	<b>260</b>	<b>43.3%</b>	<b>-40</b>	<b>-4.4%</b>
Protective Service	60	70	70	-10	-14.3%	-10	-14.3%
Food Preparation and Serving Related	410	280	420	130	46.4%	-10	-2.4%
Building and Grounds Cleaning and Maintenance	300	150	320	150	100.0%	-20	-6.3%
Personal Care and Service	90	100	100	-10	-10.0%	-10	-10.0%
<b>Construction and Repair</b>	<b>650</b>	<b>540</b>	<b>780</b>	<b>110</b>	<b>20.4%</b>	<b>-130</b>	<b>-16.7%</b>
Construction and Extraction	280	160	280	120	75.0%	0	0.0%
Installation, Maintenance, and Repair	380	380	500	0	0.0%	-120	-24.0%
<b>Production</b>	<b>310</b>	<b>300</b>	<b>400</b>	<b>10</b>	<b>3.3%</b>	<b>-90</b>	<b>-22.5%</b>
<b>Transportation</b>	<b>750</b>	<b>840</b>	<b>1,200</b>	<b>-90</b>	<b>-10.7%</b>	<b>-450</b>	<b>-37.5%</b>
<b>Farming, Fishing, and Forestry</b>	<b>20</b>	<b>10</b>	<b>20</b>	<b>10</b>	<b>100.0%</b>	<b>0</b>	<b>0.0%</b>

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

\*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

For more information on Help Wanted Online please contact Michelle Wein, Economic Analyst at 517-241-8272 or [weinm@michigan.gov](mailto:weinm@michigan.gov).

For more information on regional labor market information, please contact Kevin Doyle, Economic Analyst at 517-335-2161 or [doylek4@michigan.gov](mailto:doylek4@michigan.gov).