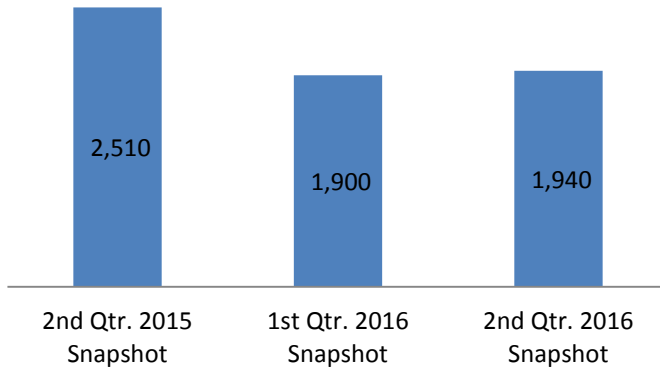


Michigan Works! West Central

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Highlights

- In the 2nd quarter of 2016, there were 1,940 online job advertisements in the West Central Michigan Works Area, a 2.1 percent increase over the prior quarter.
- Over the quarter, *Service* advertisements saw the biggest increase (24 percent), while over the year, *Professional* advertisements saw the biggest decline (-150).
- During the 2nd quarter of 2016, jobs requiring a high school diploma were the most requested at 52.7 percent.

Top Occupations Advertised Online

- Registered Nurses (120 ads)
- Food Service Supervisors (50)
- Retail Salespersons (50)
- Truck Drivers (50)
- Production and Operating Supervisors (40)
- Retail Sales Supervisors (40)
- Medical Assistants (40)
- Nursing Assistants (40)
- Janitors and Cleaners, Except Maids and Housekeeping Cleaners (40)

Industries Looking for Talent Online

- Colleges, Universities, and Professional Schools
- General Medical and Surgical Hospitals
- Medical and Diagnostic Laboratories
- Offices of Physicians
- Department Stores

Employers Looking for Talent Online

- Spectrum Health
- Ferris State University
- Nestle
- Life Time Fitness, Inc.
- Pizza Hut

Online Demand by Education

Bachelor's Degree or Higher (24.8% of total postings)

- Industrial Engineers
- Vocational Education Teachers, Postsecondary
- Family and General Practitioners
- Physical Therapists

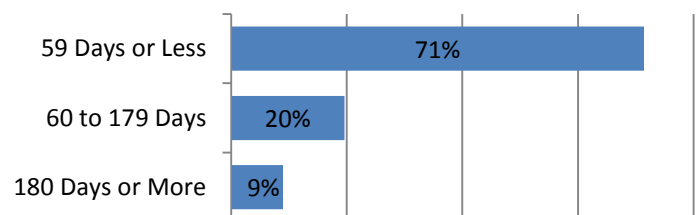
Associate's Degree or Vocational Training (22.5%)

- Registered Nurses
- Truck Drivers
- Production and Operating Supervisors
- Medical Assistants
- Nursing Assistants

High School Diploma or Equivalent and Less (52.7%)

- Retail Salespersons
- Retail Sales Supervisors
- Janitors and Cleaners
- Food Service Supervisors
- Customer Service Representatives

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Michigan Works! West Central

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	1,940	1,900	2,510	40	2.1%	-570	-22.7%
Professional	360	410	510	-50	-12.2%	-150	-29.4%
Business and Financial Operations	30	60	50	-30	-50.0%	-20	-40.0%
Computer and Mathematical	40	40	50	0	0.0%	-10	-20.0%
Architecture and Engineering	70	70	90	0	0.0%	-20	-22.2%
Life, Physical, and Social Science	20	30	30	-10	-33.3%	-10	-33.3%
Community and Social Service	50	60	80	-10	-16.7%	-30	-37.5%
Legal	0	0	0	0	--	0	--
Education, Training, and Library	120	120	180	0	0.0%	-60	-33.3%
Arts, Design, Entertainment, Sports, and Media	20	40	40	-20	-50.0%	-20	-50.0%
Healthcare	430	380	460	50	13.2%	-30	-6.5%
Healthcare Practitioners and Technical	320	300	340	20	6.7%	-20	-5.9%
Healthcare Support	110	80	120	30	37.5%	-10	-8.3%
Sales	160	240	250	-80	-33.3%	-90	-36.0%
Administrative Support	200	200	280	0	0.0%	-80	-28.6%
Management	100	100	110	0	0.0%	-10	-9.1%
Service	310	250	380	60	24.0%	-70	-18.4%
Protective Service	20	40	50	-20	-50.0%	-30	-60.0%
Food Preparation and Serving Related	140	100	180	40	40.0%	-40	-22.2%
Building and Grounds Cleaning and Maintenance	90	70	110	20	28.6%	-20	-18.2%
Personal Care and Service	60	40	50	20	50.0%	10	20.0%
Construction and Repair	140	130	240	10	7.7%	-100	-41.7%
Construction and Extraction	50	30	90	20	66.7%	-40	-44.4%
Installation, Maintenance, and Repair	90	100	150	-10	-10.0%	-60	-40.0%
Production	130	160	180	-30	-18.8%	-50	-27.8%
Transportation	120	140	190	-20	-14.3%	-70	-36.8%
Farming, Fishing, and Forestry	10	0	20	10	--	-10	-50.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

For more information on Help Wanted Online or regional labor market information, please contact Michelle Wein, Economic Analyst at 517-241-8272 or weinm@michigan.gov.