Real-Time Labor Demand: Prosperity Region 2

March 2018 Snapshot

Total Ads: **3,430**

Change / Month: 5.5%

Top Job Categories & Employers

Healthcare Practitioners

Ads: 470

Sales and Related

Ads: 430

Administrative Support

Ads: 360

Transport. & Material Mvg.

Ads: 280

Food Service

Ads: 230

Munson Healthcare

Ads: 410

Traverse City Area Public Schools

Ads: 110

Spartan Nash

Ads: 70

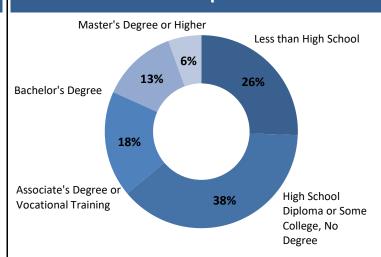
Samaritas

Ads: 50

McLaren Health System

Ads: 50

Education Requirements



Top Occupations

Registered Nurses

Ads: **180** Δ / Month: **-3.3%**

Retail Salespersons

Ads: **120** Δ / Month: **-3.2%**

First-Line Supervisors of Retail Sales Workers

Ads: **110** Δ / Month: **-6.7%**

Heavy and Tractor-Trailer Truck Drivers

Ads: **90** Δ / Month: **6.8%**

Customer Service Representatives

Ads: **80** Δ / Month: **-2.4%**

Cashiers

Ads: **70** Δ / Month: **76.2%**

Nursing Assistants

Ads: **50** Δ / Month: **1.9%**

Light Truck or Delivery Services Drivers

Ads: **50** Δ / Month: **-3.6%**

First-Line Supervisors of Office and Administrative Support Workers

Ads: **50** \triangle / Month: **-**

Janitors and Cleaners, Except Maids and Housekeeping Cleaners

Ads: **50** Δ / Month: **16.7%**

Advertised Job Location

