

# Real-Time Labor Demand: Prosperity Region 8

## April 2018 Snapshot

Total Ads: **10,740**

Change / Month: **7.1%**

### Top Job Categories & Employers

#### Transport. & Material Mvg.

Ads: 1,430

#### Healthcare Practitioners

Ads: 1,080

#### Sales and Related

Ads: 1,030

#### Administrative Support

Ads: 990

#### Production

Ads: 790

#### Stryker Corporation

Ads: 320

#### Ascension Health

Ads: 260

#### Lakeland Healthcare

Ads: 250

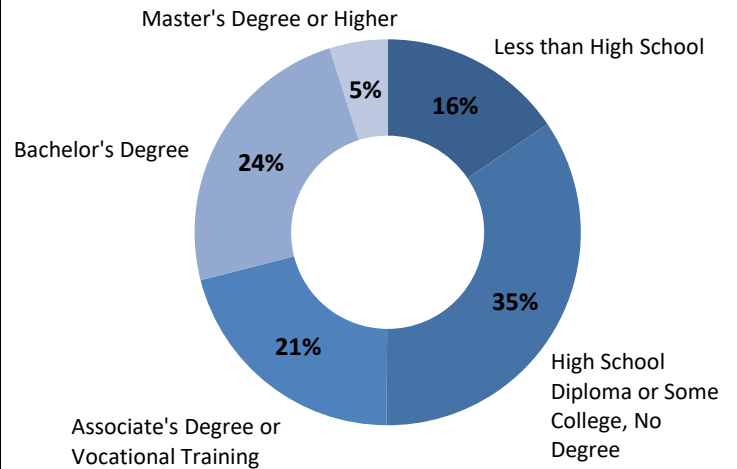
#### Kalamazoo AppliTrack Consortium

Ads: 130

#### Pfizer

Ads: 130

### Education Requirements



### Top Occupations

#### Truck Drivers

Ads: **860** Δ / Month: **16.0%**

#### Registered Nurses

Ads: **440** Δ / Month: **13.5%**

#### Industrial Engineers

Ads: **300** Δ / Month: **6.7%**

#### Retail Sales Supervisors

Ads: **280** Δ / Month: **-7.0%**

#### Retail Salespersons

Ads: **260** Δ / Month: **4.5%**

#### Production and Operating Supervisors

Ads: **220** Δ / Month: **-5.5%**

#### Customer Service Representatives

Ads: **210** Δ / Month: **17.1%**

#### General Maintenance and Repair Workers

Ads: **170** Δ / Month: **6.2%**

#### Light Truck or Delivery Services Drivers

Ads: **140** Δ / Month: **-4.2%**

#### Computer User Support Specialists

Ads: **140** Δ / Month: **27.1%**

### Advertised Job Location

