Real-Time Labor Demand: Prosperity Region 4

July 2019 Snapshot

Total Ads: 21,480
Change / Month: -4.0%

Top Job Categories & Employers

- Sales and Related: Ads: 3,250
- Administrative Support: Ads: 2,570
- Healthcare Practitioners: Ads: 2,350
- Food Service: Ads: 1,480
- Transport. & Material Mvg.: Ads: 1,440
- Spectrum Health: Ads: 960
- Metro Health: Ads: 560
- Meijer: Ads: 410
- SpartanNash: Ads: 390
- Trinity Health: Ads: 360

Education Requirements

- Master's Degree or Higher: 5%
- Bachelor's Degree: 19%
- Associate's Degree or Vocational Training: 39%
- High School Diploma or Some College, No Degree: 21%
- No Formal Requirements: 5%

Top Occupations

- First-Line Supervisors of Retail Sales Workers: Ads: 1000 Δ / Month: 2.9%
  - Retail Salespersons: Ads: 840 Δ / Month: 4.0%
  - Registered Nurses: Ads: 770 Δ / Month: -2.0%
- Customer Service Representatives: Ads: 660 Δ / Month: 1.4%
- Heavy and Tractor-Trailer Truck Drivers: Ads: 480 Δ / Month: -5.7%
- First-Line Supervisors of Food Preparation and Serving Workers: Ads: 390 Δ / Month: 2.9%
  - Cashiers: Ads: 360 Δ / Month: 2.6%
  - Combined Food Preparation and Serving Workers, Including Fast Food: Ads: 330 Δ / Month: -0.3%
- First-Line Supervisors of Office and Administrative Support Workers: Ads: 310 Δ / Month: -1.3%
  - Stock Clerks, Sales Floor: Ads: 300 Δ / Month: -4.1%

Advertised Job Location

Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series
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