Real-Time Labor Demand: Prosperity Region 2

August 2019 Snapshot

Total Ads: 4,630  Change / Month: -1.2%

Top Job Categories & Employers

- Sales and Related
  Ads: 810
- Administrative Support
  Ads: 590
- Healthcare Practitioners
  Ads: 530
- Food Service
  Ads: 460
- Transport. & Material Mvg.
  Ads: 280

- Munson Healthcare
  Ads: 340
- McLaren Health System
  Ads: 140
- Traverse City Area Public Schools
  Ads: 130
- Boyne Resorts
  Ads: 120
- Blarney Castle Oil Co.
  Ads: 70

Top Occupations

- Retail Sales Supervisors
  Ads: 240  Δ / Month: 2.5%
- Retail Salespersons
  Ads: 200  Δ / Month: 1.6%
- Customer Service Representatives
  Ads: 150  Δ / Month: 4.1%
- Registered Nurses
  Ads: 150  Δ / Month: 20.0%
- Cashiers
  Ads: 140  Δ / Month: 2.9%
- Food Service Supervisors
  Ads: 90  Δ / Month: 2.3%
- Stock Clerks, Sales Floor
  Ads: 80  Δ / Month: -11.8%
- Office and Administrative Supervisors
  Ads: 80  Δ / Month: 11.8%
- Truck Drivers
  Ads: 80  Δ / Month: 11.9%
- Food Preparation and Serving Workers
  Ads: 70  Δ / Month: -15.7%

Education Requirements

- Master's Degree or Higher
  14%
- Bachelor's Degree
  27%
- Associate's Degree or Vocational Training
  21%
- High School Diploma or Some College, No Degree
  32%
- No Formal Requirements
  6%
- No Education Requirement
  5%

Advertised Job Location

Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series
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