Real-Time Labor Demand: Prosperity Region 4

August 2019 Snapshot

Total Ads: **21,790**  
Change / Month: **1.4%**

### Top Job Categories & Employers

**Sales and Related**  
Ads: 3,300

**Administrative Support**  
Ads: 2,530

**Healthcare Practitioners**  
Ads: 2,280

**Food Service**  
Ads: 1,640

**Transport. & Material Mvg.**  
Ads: 1,490

**Spectrum Health**  
Ads: 960

**Metro Health**  
Ads: 580

**Trinity Health**  
Ads: 400

**SpartanNash**  
Ads: 380

**Meijer**  
Ads: 350

### Education Requirements

- **No Formal Requirements**: 21%
- **High School Diploma or Some College, No Degree**: 40%
- **Associate’s Degree or Vocational Training**: 16%
- **Bachelor’s Degree**: 18%
- **Master’s Degree or Higher**: 5%

### Top Occupations

**First-Line Supervisors of Retail Sales Workers**  
Ads: **1,040**  
Δ / Month: **4.1%**

**Retail Salespersons**  
Ads: **850**  
Δ / Month: **1.0%**

**Registered Nurses**  
Ads: **710**  
Δ / Month: **-7.6%**

**Customer Service Representatives**  
Ads: **700**  
Δ / Month: **5.1%**

**Heavy and Tractor-Trailer Truck Drivers**  
Ads: **480**  
Δ / Month: **-1.2%**

**First-Line Supervisors of Food Preparation and Serving Workers**  
Ads: **420**  
Δ / Month: **7.1%**

**Combined Food Preparation and Serving Workers, Including Fast Food**  
Ads: **390**  
Δ / Month: **20.6%**

**Cashiers**  
Ads: **370**  
Δ / Month: **2.5%**

**Medical Assistants**  
Ads: **320**  
Δ / Month: **11.0%**

**First-Line Supervisors of Office and Administrative Support Workers**  
Ads: **310**  
Δ / Month: **-0.3%**

### Advertised Job Location

- **Online Job Ads**:
  - 1 - 94
  - 94 - 254
  - 254 - 724
  - 724 - 1642
  - 1642 - 5794

Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series
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