# Real-Time Labor Demand: Prosperity Region 3

## October 2019 Snapshot

- **Total Ads:** 2,210
- **Change / Month:** -4.7%

## Top Job Categories & Employers

<table>
<thead>
<tr>
<th>Category</th>
<th>Employer</th>
<th>Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare Practitioners</td>
<td>MidMichigan Health</td>
<td>80</td>
</tr>
<tr>
<td>Sales and Related</td>
<td>Family Dollar</td>
<td>70</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>Munson Healthcare</td>
<td>70</td>
</tr>
<tr>
<td>Transport. &amp; Material Mvg.</td>
<td>McDonald's Corporation</td>
<td>60</td>
</tr>
<tr>
<td>Food Service</td>
<td>Walmart</td>
<td>50</td>
</tr>
</tbody>
</table>

## Top Occupations

- **First-Line Supervisors of Retail Sales Workers**
  - Ads: 170
  - Δ / Month: -0.6%

- **Registered Nurses**
  - Ads: 120
  - Δ / Month: 15.1%

- **Retail Salespersons**
  - Ads: 120
  - Δ / Month: 3.6%

- **Customer Service Representatives**
  - Ads: 110
  - Δ / Month: -7.0%

- **Cashiers**
  - Ads: 60
  - Δ / Month: -5.2%

- **Janitors and Cleaners, Except Maids and Housekeeping Cleaners**
  - Ads: 50
  - Δ / Month: 9.1%

- **Light Truck or Delivery Services Drivers**
  - Ads: 50
  - Δ / Month: -8.0%

- **First-Line Supervisors of Food Preparation and Serving Workers**
  - Ads: 40
  - Δ / Month: -8.5%

- **Family and General Practitioners**
  - Ads: 40
  - Δ / Month: -

- **Combined Food Preparation and Serving Workers, Including Fast Food**
  - Ads: 40
  - Δ / Month: -16.3%

## Education Requirements

- No Formal Requirements: 24%
- High School Diploma or Some College, No Degree: 38%
- Associate's Degree or Vocational Training: 17%
- Bachelor's Degree: 10%
- Master's Degree or Higher: 11%

## Advertised Job Location

[Map showing job locations]

### Count of Online Job Ads
- 1 - 15
- 15 - 68
- 68 - 154
- 154 - 352
- 352 - 433

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Bureau of Labor Market Information and Strategic Initiatives
Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series
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