Real-Time Labor Demand: Prosperity Region 2

November 2019 Snapshot

Top Job Categories & Employers

- Sales and Related: Ads: 920
- Administrative Support: Ads: 610
- Healthcare Practitioners: Ads: 580
- Food Service: Ads: 450
- Transport. & Material Mvg.: Ads: 280

- Munson Healthcare: Ads: 450
- McLaren Health System: Ads: 190
- Boyne Resorts: Ads: 160
- Traverse City Area Public Schools: Ads: 100
- Lowe's: Ads: 70

Top Occupations

- Retail Salespersons: Ads: 280, Δ / Month: 5.3%
- First-Line Supervisors of Retail Sales Workers: Ads: 240, Δ / Month: -6.2%
- Registered Nurses: Ads: 180, Δ / Month: -3.7%
- Customer Service Representatives: Ads: 160, Δ / Month: -8.8%
- Cashiers: Ads: 150, Δ / Month: -5.0%
- First-Line Supervisors of Office and Administrative Support Workers: Ads: 80, Δ / Month: -1.2%
- Combined Food Preparation and Serving Workers, Including Fast Food: Ads: 80, Δ / Month: 15.4%
- First-Line Supervisors of Food Preparation and Serving Workers: Ads: 80, Δ / Month: 8.7%
- Nursing Assistants: Ads: 70, Δ / Month: -2.6%
- Stock Clerks, Sales Floor: Ads: 70, Δ / Month: -12.2%

Education Requirements

- Master's Degree or Higher: 6%
- Bachelor's Degree: 13%
- Associate's Degree or Vocational: 29%
- High School Diploma or Some College, No Degree: 42%
- No Formal Requirements: 29%

Advertised Job Location

Source: The Conference Board Help Wanted OnLine® (HWOL) Data Series

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