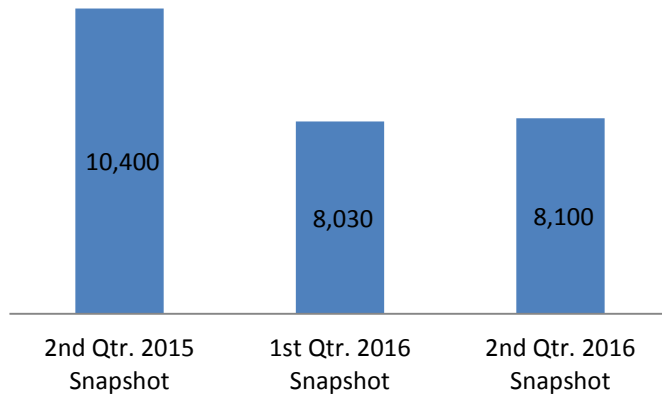


Capital Area Michigan Works!

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Highlights

- In the 2nd quarter of 2016, there were 8,100 online job advertisements in the Capital Area, a 0.9 percent increase over the prior quarter.
- Half of the eight top occupations advertised are in the Information Technology field.
- *Professional* occupations grew the most of any occupational category over the quarter, increasing by 180 ads, or 6.5 percent.
- A possible sign of hard to fill vacancies, 27 percent of job ads had been listed at least 60 days.

Top Occupations Advertised Online

- Truck Drivers (350 ads)
- Computer Systems Analysts (220)
- IT Project Managers (220)
- Retail Salespersons (190)
- Registered Nurses (160)
- First-Line Supervisors of Retail Sales Workers (160)
- Network and Computer Systems Administrators (140)
- Computer User Support Specialists (140)

Online Demand by Education

Bachelor's Degree or Higher (38.3% of total postings)

- Computer Systems Analysts
- Information Technology Project Managers
- Network and Computer Systems Administrators
- Industrial Engineers
- Human Resource Specialists

Associate's Degree or Vocational Training (13.5%)

- Truck Drivers
- Registered Nurses
- Production and Operating Supervisors
- Web Developers
- Preschool Teachers, Except Special Education

High School Diploma or Equivalent and Less (48.2%)

- Retail Salespersons
- Retail Sales Supervisors
- Computer User Support Specialists
- Maintenance and Repair Workers, General

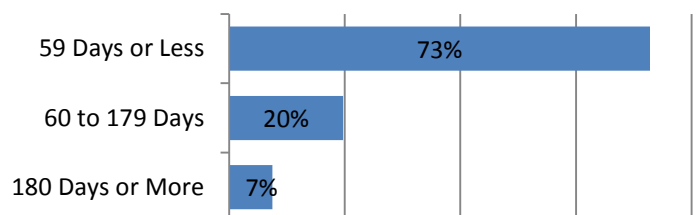
Industries Looking for Talent Online

- Elementary and Secondary Schools
- Department Stores
- Depository Credit Intermediation
- Colleges, Universities and Professional Schools
- General Freight Trucking

Employers Looking for Talent Online

- The State of Michigan
- Lansing School District
- Michigan State University
- Dart Container
- Meijer

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Capital Area Michigan Works!

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	8,100	8,030	10,400	70	0.9%	-2,300	-22.1%
Professional	2,960	2,780	3,090	180	6.5%	-130	-4.2%
Business and Financial Operations	430	440	620	-10	-2.3%	-190	-30.6%
Computer and Mathematical	1,270	1,210	1,280	60	5.0%	-10	-0.8%
Architecture and Engineering	330	290	300	40	13.8%	30	10.0%
Life, Physical, and Social Science	80	90	90	-10	-11.1%	-10	-11.1%
Community and Social Service	180	160	210	20	12.5%	-30	-14.3%
Legal	20	20	20	0	0.0%	0	0.0%
Education, Training, and Library	430	350	340	80	22.9%	90	26.5%
Arts, Design, Entertainment, Sports, and Media	220	220	240	0	0.0%	-20	-8.3%
Healthcare	670	680	660	-10	-1.5%	10	1.5%
Healthcare Practitioners and Technical	540	540	460	0	0.0%	80	17.4%
Healthcare Support	130	150	200	-20	-13.3%	-70	-35.0%
Sales	890	1,040	1,320	-150	-14.4%	-430	-32.6%
Administrative Support	830	890	1,270	-60	-6.7%	-440	-34.6%
Management	600	560	780	40	7.1%	-180	-23.1%
Service	680	580	980	100	17.2%	-300	-30.6%
Protective Service	100	70	90	30	42.9%	10	11.1%
Food Preparation and Serving Related	260	240	410	20	8.3%	-150	-36.6%
Building and Grounds Cleaning and Maintenance	240	180	330	60	33.3%	-90	-27.3%
Personal Care and Service	80	80	150	0	0.0%	-70	-46.7%
Construction and Repair	610	510	860	100	19.6%	-250	-29.1%
Construction and Extraction	220	150	330	70	46.7%	-110	-33.3%
Installation, Maintenance, and Repair	390	370	530	20	5.4%	-140	-26.4%
Production	320	330	370	-10	-3.0%	-50	-13.5%
Transportation	630	700	1,060	-70	-10.0%	-430	-40.6%
Farming, Fishing, and Forestry	20	10	20	10	100.0%	0	0.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

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