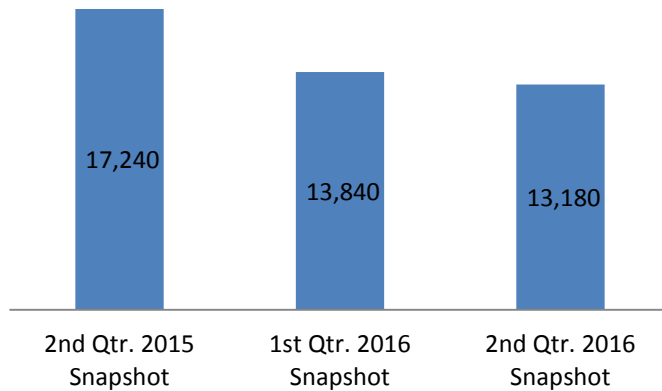


Michigan Works! Southeast

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Highlights

- In the 2nd quarter of 2016, there were 13,180 online job advertisements in the Southeast MWA, a 4.8 percent decrease over the prior quarter.
- Three occupational categories led the 660 advertisement decrease since the previous quarter: *Healthcare* (-370), *Sales* (-370), and *Professional* (-150).
- *Service* occupations recorded the largest job ad increase among occupational categories over the quarter, increasing by 160 ads.

Top Occupations Advertised Online

- Truck Drivers (610 ads)
- Registered Nurses (500)
- Retail Salespersons (360)
- Software Developers, Applications (310)
- Retail Sales Supervisors (270)
- Food Service Supervisors (240)
- General Maintenance and Repair Workers (220)
- Customer Service Representatives (220)
- Industrial Engineers (190)
- Web Developers (180)

Industries Looking for Talent Online

- Colleges, Universities, and Professional Schools
- Elementary and Secondary Schools
- Department Stores
- Offices of Physicians
- Depository Credit Intermediation

Employers Looking for Talent Online

- The University of Michigan
- Trinity Health
- Consumers Energy
- Truven Health Analytics
- MB Financial

Online Demand by Education

Bachelor's Degree or Higher (32.4% of total postings)

- Software Developers, Applications
- Industrial Engineers
- Computer Systems Analysts
- Mechanical Engineers

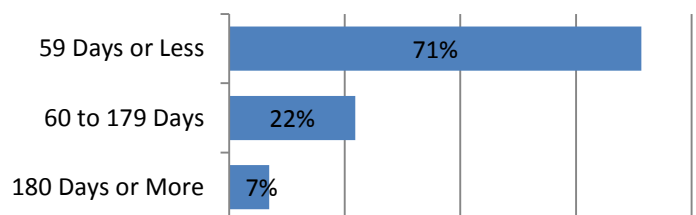
Associate's Degree or Vocational Training (16.6%)

- Truck Drivers
- Registered Nurses
- Web Developers
- Production and Operating Supervisors
- Licensed Practical & Licensed Vocational Nurses

High School Diploma or Equivalent and Less (51.0%)

- Retail Salespersons
- Retail Sales Supervisors
- Food Service Supervisors
- General Maintenance and Repair Workers
- Customer Service Representatives
- Office and Administrative Supervisors

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Michigan Works! Southeast

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	13,180	13,840	17,240	-660	-4.8%	-4,060	-23.5%
Professional	3,970	4,120	4,210	-150	-3.6%	-240	-5.7%
Business and Financial Operations	650	710	740	-60	-8.5%	-90	-12.2%
Computer and Mathematical	1,400	1,430	1,470	-30	-2.1%	-70	-4.8%
Architecture and Engineering	700	850	880	-150	-17.6%	-180	-20.5%
Life, Physical, and Social Science	180	220	190	-40	-18.2%	-10	-5.3%
Community and Social Service	250	240	240	10	4.2%	10	4.2%
Legal	20	30	30	-10	-33.3%	-10	-33.3%
Education, Training, and Library	460	330	370	130	39.4%	90	24.3%
Arts, Design, Entertainment, Sports, and Media	320	320	300	0	0.0%	20	6.7%
Healthcare	1,570	1,940	2,070	-370	-19.1%	-500	-24.2%
Healthcare Practitioners and Technical	1,280	1,600	1,570	-320	-20.0%	-290	-18.5%
Healthcare Support	290	340	500	-50	-14.7%	-210	-42.0%
Sales	1,360	1,730	1,960	-370	-21.4%	-600	-30.6%
Administrative Support	1,400	1,470	2,190	-70	-4.8%	-790	-36.1%
Management	980	1,030	990	-50	-4.9%	-10	-1.0%
Service	1,420	1,260	1,960	160	12.7%	-540	-27.6%
Protective Service	130	110	120	20	18.2%	10	8.3%
Food Preparation and Serving Related	690	670	920	20	3.0%	-230	-25.0%
Building and Grounds Cleaning and Maintenance	410	300	650	110	36.7%	-240	-36.9%
Personal Care and Service	190	180	270	10	5.6%	-80	-29.6%
Construction and Repair	950	870	1,450	80	9.2%	-500	-34.5%
Construction and Extraction	360	250	560	110	44.0%	-200	-35.7%
Installation, Maintenance, and Repair	600	610	890	-10	-1.6%	-290	-32.6%
Production	620	650	950	-30	-4.6%	-330	-34.7%
Transportation	1,020	1,160	1,680	-140	-12.1%	-660	-39.3%
Farming, Fishing, and Forestry	30	20	50	10	50.0%	-20	-40.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

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