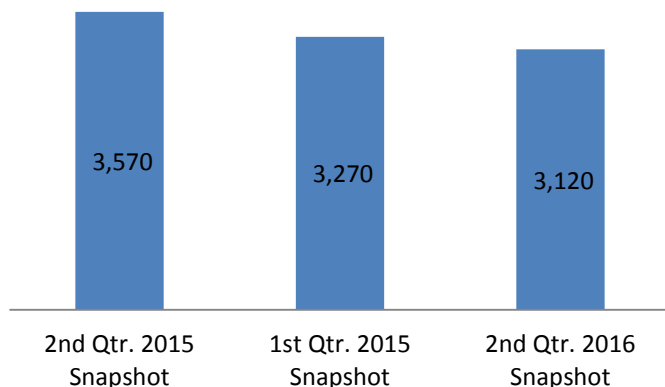


Upward Talent Council

Online Job Demand Measures – 2nd Quarter 2016 Snapshot

Online Advertisements



Top Occupations Advertised Online

- Truck Drivers (120 ads)
- Retail Salespersons (110)
- Registered Nurses (90)
- Retail Sales Supervisors (80)
- Food Service Supervisors (70)
- General Maintenance and Repair Workers (60)
- Maids and Housekeeping Cleaners (60)
- Customer Service Representatives (50)
- Cooks, Restaurant (50)
- Social and Human Service Assistants (50)

Industries Looking for Talent Online

- Executive, Legislative, and Other General Government Support
- Department Stores
- Nursing Care Facilities
- Traveler Accommodation
- Offices of Other Health Practitioners

Employers Looking for Talent Online

- Sault Tribe Of Chippewa Indians
- ShopKo
- Walmart
- Pizza Hut
- UP Health System / LifePoint

Highlights

- In the 2nd quarter of 2016, there were 3,120 online job advertisements in the Upper Peninsula, a 5.2 percent decline over the prior quarter.
- A little over half of the online postings in the UP (51%) were concentrated in *Healthcare* (19%), *Service* (17%), and *Professional* (15%) occupational groups.
- About 60% of postings required a High School diploma or less; and most ads demanding an Associate's or a Bachelor's were in *Healthcare* (eight of top ten).

Online Demand by Education

Bachelor's Degree or Higher (24.1% of total postings)

- Physical Therapists
- Family and General Practitioners
- Mental Health Workers
- Medical and Health Services Managers
- Physician Assistants

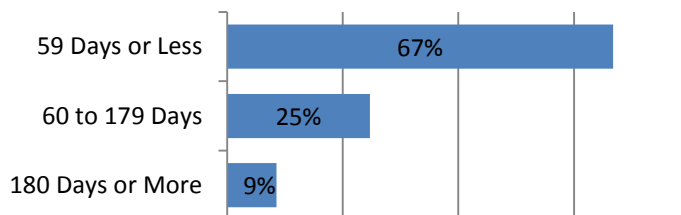
Associate's Degree or Vocational Training (15.9%)

- Truck Drivers
- Registered Nurses
- Nursing Assistants
- Licensed Practical & Licensed Vocational Nurses
- Production and Operating Supervisors

High School Diploma or Equivalent and Less (59.9%)

- Retail Salespersons
- Retail Sales Supervisors
- Food Service Supervisors
- General Maintenance and Repair Workers
- Maids and Housekeepers
- Customer Service Representatives

Advertisements by Days Active



Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

Note: The quarterly snapshot reflects the online job demand taken mid-quarter.

Table 1: Occupation Detail for Upward Talent Council

Occupation Categories	Total Available Ads						
	2nd Qtr. 2016 Snapshot	1st Qtr. 2016 Snapshot	2nd Qtr. 2015 Snapshot	# Change Qtr.	% Change Qtr.	# Change Year	% Change Year
Total*	3,120	3,270	3,570	-150	-4.6%	-450	-12.6%
Professional	460	490	610	-30	-6.1%	-150	-24.6%
Business and Financial Operations	50	80	70	-30	-37.5%	-20	-28.6%
Computer and Mathematical	70	50	120	20	40.0%	-50	-41.7%
Architecture and Engineering	50	80	120	-30	-37.5%	-70	-58.3%
Life, Physical, and Social Science	40	50	40	-10	-20.0%	0	0.0%
Community and Social Service	120	100	120	20	20.0%	0	0.0%
Legal	0	0	0	0	--	0	--
Education, Training, and Library	70	90	60	-20	-22.2%	10	16.7%
Arts, Design, Entertainment, Sports, and Media	50	40	80	10	25.0%	-30	-37.5%
Healthcare	590	730	660	-140	-19.2%	-70	-10.6%
Healthcare Practitioners and Technical	500	590	550	-90	-15.3%	-50	-9.1%
Healthcare Support	100	140	120	-40	-28.6%	-20	-16.7%
Sales	310	440	330	-130	-29.5%	-20	-6.1%
Administrative Support	340	390	410	-50	-12.8%	-70	-17.1%
Management	180	170	150	10	5.9%	30	20.0%
Service	550	460	470	90	19.6%	80	17.0%
Protective Service	270	250	240	20	8.0%	30	12.5%
Food Preparation and Serving Related	150	120	130	30	25.0%	20	15.4%
Building and Grounds Cleaning and Maintenance	80	60	70	20	33.3%	10	14.3%
Personal Care and Service	330	250	350	80	32.0%	-20	-5.7%
Construction and Repair	330	250	350	80	32.0%	-20	-5.7%
Construction and Extraction	150	80	140	70	87.5%	10	7.1%
Installation, Maintenance, and Repair	180	170	220	10	5.9%	-40	-18.2%
Production	110	100	130	10	10.0%	-20	-15.4%
Transportation	270	290	310	-20	-6.9%	-40	-12.9%
Farming, Fishing, and Forestry	10	0	10	10	--	0	0.0%

Source: MI Bureau of Labor Market Information & Strategic Initiatives / The Conference Board, Help Wanted Online

*Note: Due to rounding and unclassified advertisements, Total is not a summation of the occupational categories

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